

# Call for Entries

An invitation to Nyoongar Whadjuk Artists

Submissions invited for  
Welcome to Walyalup  
**ARTWORK**  
for Fremantle Visitor Centre

**THIS IS  
FREMANTLE**



# Call for Entries

An invitation to Nyoongar Whadjuk Artists



## Fremantle Visitor Centre mural.

For many visitors to Walyalup – Fremantle, the Fremantle Visitor Centre is their first port of call. WAITOC and the Fremantle Visitor Centre invite Nyoongar Whadjuk artists to enter submissions that extend a Welcome to Walyalup through art. A winning artwork will be selected from the entries by a panel of judges comprising Nyoongar cultural leaders and specialists in arts and culture, with the artist of the selected piece receiving an artist's fee of \$1,500.

## New and existing artwork submissions welcome.

We invite all Whadjuk artists to tell their story of Country through their art. Artists with existing artwork that tells a story of Country are also encouraged to enter. Artworks can be supplied as digital images or painted pieces. The chosen artwork will be scanned, digitised and modified to fit if required.

Refer to the following pages for the competition details, technical specifications and entry form. For further enquiries contact Di Below at [marketing@waitoc.com](mailto:marketing@waitoc.com)

# Welcome to Walyalup - Fremantle Artwork Competition Entry Form

**Closing Date:** Friday 1 November 2024 **Submission Address:** marketing@waitoc.com  
**Contact:** Di Below, Marketing Manager, WAITOC Ph: 0437 518 292

## The Entrants

This competition is open to artists and creative people of all ages who are of Nyoongar Whadjuk descent. It extends an opportunity for your artwork and profile to be featured at a prominent City of Fremantle location.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## The Theme

We are seeking new or existing artwork which will feature as a 'Welcome to Walyalup' design on the wall of the Fremantle Visitor Centre reception area at 155 High Street, Walyalup. This is the first port of call for many visitors to the region. The artwork will extend a welcome mural and story which visually illustrates that the region sits within a landscape that has been home to the Nyoongar Whadjuk people for over 60,000 years.

## The Artwork

The artwork must be open to modification, if required, to incorporate the Welcome to Walyalup message and to fit the space featured on the design specifications on the following page.

You can enter one or more pieces of artwork. You can submit your work as

- 1) A JPEG photo of a visual artwork - a low res image is fine\*.  
\*The winning entry will be photographed in high resolution at a later date
- 2) A digital design image (this will need to be a high res JPEG of at least 15MB)

Please include a brief story/description of each art piece including: title, date created and medium.

The artwork must be original work and the sole intellectual property of the artist. It must not carry any copyright agreements with any third parties at the time of entry and for the duration of the competition.

## The Agreement

The entries will be judged by an independent panel, based solely on the artwork's quality. The winning applicant will receive an artist's fee of \$1500 and will be featured at the launch and other related promotions by WAITOC and the Fremantle Visitor Centre.

The successful artist will enter into a contract agreement with WAITOC, stating that the original artwork is licensed to WAITOC, allowing the artwork to be used in future WAITOC promotions over a period of time. Unsuccessful entries will remain the property of the artists.

## Declaration

**I agree to the terms and conditions of this competition. I hereby confirm that I am the artist and owner of this artwork and of Nyoongar Whadjuk descent. There are no third parties who can claim copyright, ownership or reproductions of this artwork.**

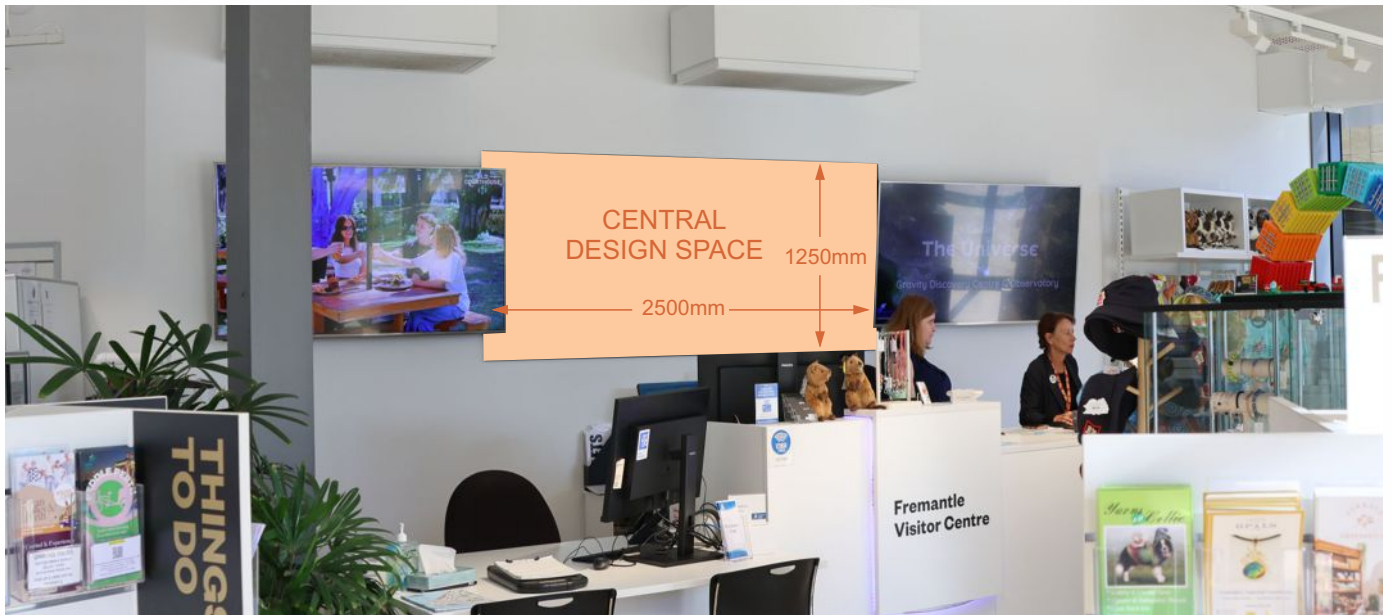
Signature \_\_\_\_\_ Date \_\_\_\_\_



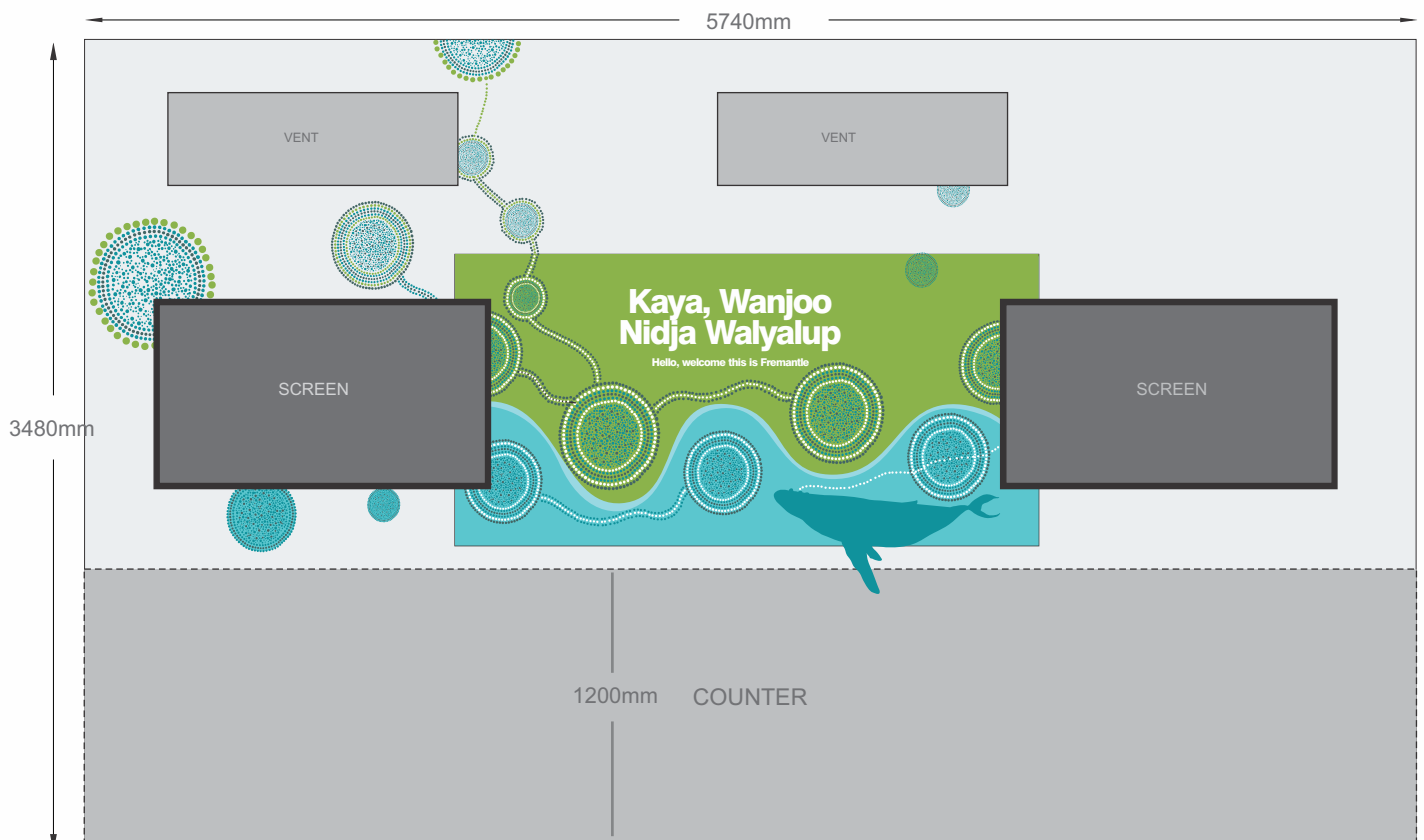
# Things to consider

Your artwork and colour palette should reflect Whadjuk Boodja, its waterways, local flora and fauna and cultural stories connected to the area. Consideration should also be given to the panoramic format of the installment space.

The areas highlighted in orange below depict the design space. Existing artworks can be modified to work within the design space.



The central design space is 2500mm wide by 1250mm high. However, artists are encouraged to think outside the space when creating their artworks whilst considering the fixtures including TV screens and vents. Example idea of how a design can work within the design space.



# About WAITOC

Western Australian Indigenous Tourism Operators Council (WAITOC) is the peak not for profit association representing Aboriginal Tourism in Western Australia.

WAITOC represents over 150 Aboriginal experiences listed on our website [waitoc.com](http://waitoc.com) ranging from traditional dance and Dreamtime stories to contemporary history, bush tours, camping and art.

Our members operate at different levels depending on the season and the length of time they have been in business. The huge variety of statewide cultural experiences in our portfolio is our key strength.

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